



CALPEEK

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L.A. MAYOR'S RACE: RIORDAN VS. WOO RUNOFF???

Editor's note: With the election set for Tuesday, April 20th, it very much appears as though the June 8th runoff will feature L.A. Councilman Michael Woo against businessman Richard Riordan. Here's our final, pre-election report & analysis...

...The latest L.A. Times poll shows that among all voters, Woo has a 26% to 23% lead over Riordan, with former deputy mayor Linda Griego at 9%, and both Councilman Joel Wachs and Assemblyman Richard Katz at 7%. Among **high propensity voters**, Riordan holds a 26% to 22% advantage over Woo, with Wachs at 9% and Katz at 8%. CALPEEK sources who have access to private polling say the L.A. Times data matches the private surveys. Thus it would seem that unless something **dramatic** happens, it will be a Woo vs. Riordan battle June 8th...

... *Is there any scenario in which either Woo or Riordan could drop into 3rd place?* The scenario heard most often is the possibility of **violence** following a verdict in the federal trial of 4 cops accused of violating Rodney King's civil rights. It is felt by many sources that if there is trouble, voter turnout in L.A.'s Black community could drop off significantly -- lower than is already anticipated and this would hurt Woo badly. Riordan's base is much more solid and thus he probably wouldn't drop much...

...Most sources also agree that voter turnout won't be huge -- 35% to 38%. CALPEEK sources look for **fairly high** levels of voting in the **odd numbered council districts**, where there are some hot races, but very low in other sections of the city. The turnout might have been higher overall throughout L.A., but TV coverage of this entire municipal election has been **miserable**, with a few exceptions (Century Cable, KCET-TV & KCAL-TV)...

...Who among the other candidates might sneak into 2nd place if there is trouble? Griego's has the best TV of any of the candidates running, but probably doesn't have the money to keep it up. But she sure could hurt Woo on the Westside with the *Gloria Allred* - feminist crowd. Katz made it to 1st base with his first TV ad, but his TV media team left him stranded and he hasn't scored. Some insiders think he might have made the best mayor of this entire field, but there's no doubt he started his campaign too late --- thus he's being compared to former Demo Congressman Mel Levine, who ran unsuccessfully for the U.S. Senate in 1992...

...That leaves Wachs. He's 3rd among high propensity voters. His Valley base is solid and unlike Katz, he favors breaking up the huge L.A. School District. That is a key issue in the voter-rich Valley. What's not being seen is Wachs' mail program, which is extensive. Some think that if Woo slips, it could be Wachs who has the best shot to sneak into 2nd place. But as our sources indicate, it will probably be a Woo vs. Riordan runoff. Stay tuned....

5th A.D. SPECIAL ELECTION UNDERWAY WITH BIG FIELD. GOP INSIDERS UNABLE TO AVERT BATTLE.

Editor's note: The race is on to replace the late B.T. Collins in the State Assembly's 5th District, which is in the Sacramento County area. Here is our update...

...Filing for this special closed on Apr. 12. By CALPEEK's count, there are 10 Republicans, 5 Demos, 1 Libertarian and 1 decline-to-state running in the 5 A.D. special, which will be held on May 25 - about 6 weeks away. The district *leans Republican*, with a 45% Demo vs. 43% GOP registration...

...Republican sources from several different campaigns say that Gov. Pete Wilson, new State Sen. Rob Hurtt

{Continued Next Page}

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of Orange Co. and GOP Assembly power-players Ross Johnson and Pat Nolan tried to tap insurance industry lobbyist Dan Dunmoyer as the consensus Republican in this special, but the deal couldn't be put together and when filing closed, Dunmoyer did **not** return his papers. If the GOP powers-that-be could have found a consensus candidate, valuable resources could have been funneled into one campaign...

...So as it stands now, sources believe there will be a **major battle** in the 5th, with tons of money pouring in to a number of Republican candidates. Who are the favorites? State Unemployment Bd. vice chair Lou Barnett, hardline political activist Barbara Alby, taxpayer advocate Ted Costa and Deukmejian-Bush Admin. staffer Clayton Fong are all solid contenders on the GOP side. Some sources also would include Mark Baughman, former aide to Assemblyman Bill Jones; and perhaps GOP activist Carol Bass on this list. The rest of the GOP field consists of Dale Creasey, Richard Sandau, Mark Tyndale and D.E. Williams. Is there a frontrunner? No, not at this point, although some Alby supporters might disagree. She ran against Collins twice and has a strong following in the 5th A.D., but she also has high negatives as well...

...Some of the "frontrunners" have already hired professional staff and Barnett has already mailed an **absentee voter** application to Republicans. We'll get into who's working for whom in next week's issue of CALPEEK...

...On the Demo side, Joan Barry is running again, but some think that the Demo to beat is San Juan Unified School District board member Stephanie Halnan. She's already picked up some backing from Demo Assemblywomen Dee Dee Alpert and Delaine Eastin. Other Demos in the field are Linda Davis, John Molina and Matthew Zoma. Do any of these Demos stand a chance? Maybe, but it would depend on who wins the Demo primary --- and who wins on the GOP side as well. If Alby wins, Demos think they have a *chance*. Stay tuned...

CORO EVENT CENTERS ON POLITICS OF THE WEST. Coro Southern Calif. 1993 Public Affairs Awards Dinner will be held on May 6 at the Regent Beverly Wilshire Hotel. Reception 6 p.m., dinner 7 p.m. The dinner theme is "Politics of the West." For info (310)996-1188...

L.A. MUNICIPAL ELECTION: COUNCIL ROUNDUP...

Editor's note: All of the **odd numbered** council district seats are up on April 20th. Here's our brief, final assessment...

- **1st District** - No problems here for incumbent Mike Hernandez. Lightweight opposition...

- **3rd District** - Incumbent Joy Picus expects to be in a June 8th runoff, but she's not sure who her rival will be. Many sources think it will be community relations consultant Laura Chick, who used to work for Picus. But there are a few who think that LAPD Sgt. Dennis Zine could slip in...

- **5th District** - Incumbent Zev Yaroslavsky is maling and working his district like there was no tomorrow. His chief rival from 4 years ago, Laura Lake, is once again trying to unseat Zev, but it looks like mission impossible for Lake...

- **7th District** - This is an OPEN seat which now belongs to retiring Councilman Ernani Bernardi. The 7th has a huge Hispanic population, but only 31% are voters. 48% are Anglo voters. There are 7 candidates, but only 5 are serious contenders. L.A. Fire Capt. Lyle Hall, who ran last time against Bernardi, and Anne Finn, widow of the late councilman Howard Finn, probably have the best name ID. But Al Dib, as the lone Republican, also has a good base. Among the Hispanic candidates, attorney Ray Magana is the best funded, but he ran into a buzz-saw when it was revealed that he falsely claimed to have been born in the U.S. How much this will hurt can't be measured, but the other key Hispanic candidate, Richard Alarcon, will undoubtedly benefit from Magana's mistake. It's a total **toss-up** as to who makes the runoff...

- **9th District** - In this 3-person race, incumbent Rita Walters is up against the wall and faces the prospects of a runoff, probably with her rival from 1991, former council aide Bob Gay. By himself, Gay doesn't have the resources to force a runoff, but with investment banker Donald Lumpkin pumping lots of his own money into this race, a runoff is very probable...

- **11th District** - This is the Westside turf of longtime incumbent Marvin Braude. City Hall insiders don't especially like Braude and would love to see him forced into a runoff. Early polling suggested Braude

might be in some difficulty and in attorney Dan Pritikin there is a viable opponent. The only question is one of money. Does Pritikin have the bucks to force a runoff? CALPEEK's best guess is probably not...

- **13th District** - This is the Hollywood-Silverlake-Eagle Rock district that is now represented by Mike Woo. Most all sources say this 8 candidate field will yield a runoff between city council field deputy Tom LaBonge and former L.A. School Bd. member Jackie Goldberg...

- **15th District** - In this San Pedro-Watts-Harbor area district, incumbent Joan Flores faces a runoff. That's a given. The big question is with whom? The two best known challengers are Janis Hahn and L.A. School Bd. member Warren Furutani. Rudy Svorinich Jr. is a businessman from the area with a solid grass-roots campaign and lots of money. Labor attorney Diane Middleton, a real liberal, is the wildcard. She hurts both Furutani and Hahn. Best guess is that Flores makes the runoff, but it's tough to say who her opponent will be. Stay tuned...

CALPEEK'S ETCETERA: POLITICAL SHORT TAKES.

Editor's note: Here are a few political items worth noting...

- **Bergeson Follow-Up** - State Sen. Marian Bergeson (R-Newport Beach) may have as many as 5 Assembly Demos in her corner at this point, with a vote on her confirmation as Supt. of Public Instruction tentatively set for April 22 on the Assembly Floor. On April 19, an Assembly Select Cmt. will hold another hearing, with pro and con groups set to give testimony. Will Bergeson win confirmation? She needs at least 10 Demo Assembly votes to go with the 31 Republican votes she already has to win the job...

- **17th C.D. Special Election** - The special election April 13 to replace Leon Panetta in the House produced a few surprises. Demo Assemblyman Sam Farr of Carmel was the top Demo vote-getter with 25.68%, but in second with 18.47% was attorney Bill Monning, followed by Monterey Co. Sup. Barbara Shipnuck with 14.3%. Shipnuck was touted as being a solid rival to Farr. The top Republican was Bill McCampbell, who got 12.02%. McCampbell ran against Panetta last year. Some GOP sources thought that Jess Brown might be

the top Republican because he had money and endorsements, as well as savvy GOP consultant Ron Smith on his side. Brown got 10.25%. Farr, whose campaign was run by consultant Larry Sheingold, will face McCampbell in a June 8th runoff. Farr is the favorite...

- **Burbank Council Election** - Dave Golonski, Bill Wiggins and Susan Spanos have been elected to the Burbank City Council. The election runoff was held Apr. 13. Golonski is a slow-growth advocate, while Wiggins had backing from a wide range of groups. The Wiggins campaign was managed by Marathon Communications...

- **Huebscher Wins Slate Battle with FPPC** - Slate-maker Fred Huebscher has won his battle with the FPPC over some of his slates that were mailed in 1989. The complaint against Huebscher came from the CA Republican Party. However, in winning, it cost Huebscher about \$50,000 in legal fees to fight a \$6,000 fine by the FPPC...

2 GOP GROUPS SET TO DEBATE PARTY'S FUTURE...

The Orange Co. Conservative Roundtable and the Orange Co. chapter of the CA Republican League (the moderates) will co-sponsor a forum about the future of the CA Republican Party --- 7:30 p.m., April 27, CAL State Fullerton. For info Roger Hughes at (714)839-1350...

CA REAL ESTATE INDUSTRY'S 1993 FORECAST CONF.

Leading economists from CA will gather April 28 at the S.F. Hilton Hotel for the CA Building Industry Foundation's 1993 Midyear Real Estate Forecast Conference. The event is co-sponsored by the UC Berkeley Center for Real Estate & Urban Economics. The all-day conference begins at 8:15 a.m. For info, (1-800) 464-5436...

RECEPTION HONORING B.T. COLLINS APRIL 27th...

The CA Legislative freshman class of '93 is hosting a reception from 5:30 p.m. to 7:30 p.m., April 27, Senator Hotel Lobby, to raise money for the B.T. Collins Memorial Center - a counseling center for Women Escaping a Violent Environment --- a project that B.T. was committed to. For info (916)443-3354...

SPRING 1993: CALPEEK'S ELECTION CALENDAR.

Editor's note: Here's a short election calendar to help you keep track of all the specials, runoffs and other elections...

- **April 20** - L.A. Municipal Election; Compton Mayor's race...
- **April 27** - Legislative Special runoff elections in the 2nd S.D., 16th S.D. and 32nd A.D...
- **May 4** - San Bernardino City mayor's runoff; Fresno City mayor's runoff...
- **May 25** - 5th A.D. Legislative special...
- **June 8** - L.A. Muni runoff; San Mateo Co. Sheriff's special election; 17th C.D. runoff; card club elections in West Hollywood, Cypress, Stanton & Pico Rivera...

SAN BERDU MAYOR'S RACE: ESTRADA VS. MINOR.

Editor's note: Like Tom Bradley of L.A., San Bernardino Mayor Bob Holcomb is an institution in this Inland Empire city of 159,000. But late last year Holcomb decided to retire rather than seek another term. He's been mayor for 18 of the last 22 years. Here's a brief report on the May 4 runoff to succeed Holcomb...

...Out of an original field of 10 contenders back on Mar. 2nd, the runoff now features 2 candidates on the ballot and 1 official write-in candidate. The two on the ballot are Councilmembers Esther Estrada and Tom Minor. The official write-in candidate is former Mayor Al Ballard. In the primary, Estrada placed first, some 148 votes ahead of Minor, with 18.4% of the vote. Ballard was 3rd with 16.3%...

...The issues are about the same as other Southern Calif. cities: *crime, gangs, skyrocketing welfare costs and racial tensions*. Minor, as a former assistant police chief, is doing his best to exploit some of these issues and is being backed by Holcomb, who has blasted Estrada in a newspaper ad. Minor also has support from two other members of the council...

...But Estrada seems to have the most support from other elected officials, including U.S. Rep. George Brown(D-Colton), State Sen. Ruben Ayala(D-San Bernardino) and Assemblyman Joe Baca(D-San

Bernardino) -- as well as an endorsement from State Treas. Kathleen Brown(D). She also has backing from most of the major area newspapers - including the Sun Telegram. Additionally, many of the city employee associations are backing Estrada. And so is PORAC...

...While all of this looks good for Estrada, few sources are willing to go out on a limb to predict an outright victory. Stay tuned...

NEW JOBS, ADDRESSES AND PERSONNEL NOTICES.

Editor's note: Here are some items to mark down in your notebook...

- Sacto-based Delphi Industries, Inc. has relocated to 3110 Azevedo Drive, Sacto CA 95833. The campaign management firm headed by Herb Williams can be reached at (916)567-0190...
- Major changes at Stoorza, Ziehaus & Metzger. In L.A., there's a new name on the door --- Mark Boyer. So it's now SZM&B (in L.A. only). And joining the firm's L.A. office is Cathy Connelly, who will serve as a VP; and Julie Watt(Sr. AE) and Paul Kradin(Asst. AE). All 3 come to SZM&B from the Wessell Co. In addition to these changes, Boyer also gets the new title of Sr. Exec. VP & COO/So. Calif. Marketing. Nadine Corrigan gets the company-wide title of Sr. VP - Strategic Planning/Research. And in Sacto, SZ&M has promoted Keith Cunningham to Sr. AE and Janet Barbieri to acct. coordinator. The Sacto office also has hired Steve Zens as an AE...

MARKETPLACE NETWORK

- **PART TIME CONSULTANT** wanted for the Orange County Democratic Foundation. Responsibilities include public relations, event planning and coordination, and membership recruitment and services. (\$1,000 - \$1,500). Call Karen at (714)434-1424 and fax resume to (714)434-3600...

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